

The Changing Role of Universities in the Economy



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Objectives

- ▶ To highlight the changing role that universities play in economic development
- ▶ To showcase specific benefits of investment in universities as partners in economic growth
- ▶ To demonstrate confidence in and commitment to the future of Atlantic Canada
- ▶ To seek timely and meaningful input from business, industry, government and special interests

Association of Atlantic Universities

(AAU) represents the interests of 17 universities across the region, ensuring public visibility for the important role they play in preparing future leaders of our communities, in path-breaking research and innovation, and in contributing to the economic prosperity of life in Atlantic Canada. The AAU also provides a forum to define common objectives and exercise leadership to promote the objectives of the collective. One of the fundamental roles of our association is to create greater awareness and understanding of the important contribution of

universities to the social and economic development of the Atlantic Provinces.

Schedule

FEBRUARY 10 2005 • 8:30AM-2:00PM • COMMISS ROOM • CASINO NOVA SCOTIA HOTEL

8:00 am	Registration & Networking
8:30 am	Welcome Dr. J. Colin Dodds , President, Saint Mary's University, Halifax, NS, and, Chair, Council of Nova Scotia University Presidents
8:35 am	Contributor's Message John Knuble , Vice President (Nova Scotia), Atlantic Canada Opportunities Agency
8:40 am	Post Secondary Education: Universities and the Federal Government's Innovation Agenda Michael Savage , MP, Dartmouth-Cole Harbour, Chair, Federal Parliamentary Committee on Post Secondary Education and Research
9:15 am	Jim Meek , Moderator
9:30 am	Time to Wise up on PSE in Canada Don Drummond , Senior Vice President and Chief Economist, TD Bank Financial Group
10:00 am	R&D, Commercialization and Partnerships Ken DesRoches , Facilitator/Advisor, Atlantic Provinces Chambers of Commerce, Innovation Council
10:30 am	Break
10:45 am	Moderated Panel Discussion
12:00 pm	Lunch & Keynote: Governments Don't Get It: Universities are the Future! Jeffrey Simpson , National Affairs Columnist, Globe & Mail
1:45 pm	Wrap-up Comments Dr. J. Colin Dodds
2:00 pm	Conclusion

Please note: presentation materials will be posted on the AAU website: www.atlanticuniversities.ca

Dr. J. Colin Dodds

President, Saint Mary's University, Halifax, NS, and, Chair, Council of Nova Scotia University Presidents

Educated in the United Kingdom with a B.Sc. (Econ.) Hull; M.A., Ph.D. Sheffield; B.A., Open University, Dr. Dodds held various research and lectureship appointments at Sheffield University prior to joining Saint Mary's University in 1982. He was Dean of Commerce and, most recently, Vice-President, Academic and Research, and Secretary of the Board of Governors of the University. His research and teaching interests have specifically focused on investments and portfolio management, and corporate governance.

Dr. Dodds is a member of the Board of the Canadian Scholarship Trust, serves on the Boards of many community/volunteer organizations and was inducted into the Atlantic Canada Entrepreneurs Academy in 1994. He received the Queen's Jubilee Medal in October 2002. Recently he chaired the Nova Scotia Provincial Electoral Boundaries Commission and the Committee to Review the Structure of the Nova Scotia Southwest School Board. Dr. Dodds has recently accepted a two year appointment as Chair of the Council of Nova Scotia University Presidents.

Michael Savage

MP, Dartmouth-Cole Harbour, National Chair, Liberal Caucus Parliamentary Committee on Post Secondary Education and Research

Mike Savage grew up in Dartmouth, graduating from Prince Andrew High School in 1977 and Dalhousie University in 1980. He is the son of the late Dr. John and Margaret Savage.

Mike has worked for several companies, including Procter & Gamble, Robin Hood Multifoods, S. Cunard & Company, and Nova Scotia Power Inc. In April 2002, he joined Ray & Berndtson as Vice-President Business Development and Senior Consultant.

Mike is very active in his community. He is the immediate past President of the Heart

and Stroke Foundation of Nova Scotia and sits on the Board of Directors of the Heart and Stroke Foundation of Canada. Mike has been a supporter of literacy through his involvement with the Dartmouth Book and Writing Awards and the Peter Gzowski Golf Tournament for Literacy. Mike is currently involved with community organizations such as Alderney Landing, Junior Achievement and the Canadian National Institute for the Blind. Mike is currently the National chair of Liberal Caucus Parliamentary Committee on Post Secondary Education.

Don Drummond

Senior Vice President and Chief Economist
TD Bank Financial Group

Don Drummond was born and raised in Victoria, British Columbia, where he graduated from the University of Victoria. He subsequently received his M.A. in Economics from Queen's University.

Mr. Drummond joined the federal Department of Finance upon completing his studies at Queen's. During almost 23 years at Finance, Mr. Drummond held a series of progressively more senior positions in the areas of economic analysis and forecasting, fiscal policy and tax policy. His last three positions were respectively, Assistant Deputy Minister of Fiscal Policy & Economic Analysis, Assistant Deputy Minister of Tax Policy & Legislation and most recently, Associate Deputy Minister. In this latter position Mr. Drummond was responsible for economic analysis, fiscal policy, tax policy, social policy and federal-provincial relations. In particular, Mr. Drummond coordinated the planning of the annual federal budgets.

Mr. Drummond joined the TD Bank in June 2000 as Senior Vice President and Chief Economist. Mr. Drummond leads TD Economics' work in analyzing and forecasting economic performance in Canada and abroad. For Canada, this work is conducted at the city, provincial, industrial and national levels. TD Econom-

ics also analyzes the key policies which influence economic performance, including monetary and fiscal policies.

Mr. Drummond travels widely across Canada and abroad, speaking to TD clients and various groups about the Canadian economy and its prospects and he is frequently quoted by the media on economic and policy issues. Don is presently serving on the Bob Rae Task Force examining post secondary education in Ontario.

Jim Meek

Jim Meek has more than 25 years experience as a business and political journalist in Canada. A Harvard fellow, Jim is an experienced facilitator, media trainer, and risk communications trainer. Jim has won national awards for his coverage of the energy industry and public policy issues. He currently serves as Editor of The Inside Out Report, an in-depth quarterly journal based on public opinion research. He is also columnist with the Halifax Herald and Progress magazine, and a former senior producer of CBC Television News in Nova Scotia.

Ken DesRoches

Facilitator/Advisor, Atlantic Provinces
Chambers of Commerce, Innovation Council

Ken began his professional career in 1969 as a school teacher with the Charlottetown School Board. Mr. DesRoches was engaged by the Rural Development Council as a core councilor with a role in facilitating public participation in the Provincial Comprehensive Development Plan process, and in community economic development. He was then appointed Executive Director of the Occupational Training Center and went on to be an alderman for the City of Charlottetown.

His keen interest in economic development led to joining the Charlottetown Area Development Corporation (ADC) and in 1982 he was appointed CEO. In the late 1980s he joined the provincial government, first as Depu-

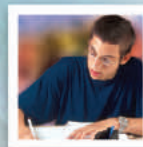
ty Minister of Community and Cultural Affairs and then as Deputy Minister of the Department of the Environment. In 1991 he joined the newly created Enterprise PEI as the CEO. He also served as Chair of the Management in Government Task Force, a major initiative of the Cabinet Committee on Government Reform.

Mr. DesRoches left the public service for the private practice of management consulting in 1994, establishing a significant practice (Matrix Consulting Group). In 2000, Ken was appointed President of Slemmon Park Corporation. He has now retired from that position to establish a smaller home-based consultancy focused on management, training and evaluation. As a consultant he serves as a facilitator/advisor to the Atlantic Province's Chamber of Commerce Innovation Council. He is also a lecturer in the School of Business at the University of P.E.I.

Jeffrey Simpson

Globe & Mail, Leading Canadian Columnist

Jeffrey Simpson, The Globe and Mail's national affairs columnist, has won all three of Canada's leading literary prizes – the Governor-General's award for non-fiction book writing, the National Magazine Award for political writing, and the National Newspaper Award for column writing. He has also won the Hyman Solomon Award for excellence in public policy journalism. In January, 2000, he became an Officer of the Order of Canada. His career with the newspaper began in 1974 at City Hall in Toronto and with coverage of Quebec politics. In 1977, he became a member of the paper's Ottawa bureau, and eighteen months later he was named The Globe and Mail's Ottawa bureau chief. From 1981-1983, Mr. Simpson served as The Globe's European correspondent based in London, England. He began writing his national affairs column in January, 1984. With clarity and insight Jeffrey offers a concise view of the role that universities play in Canada today.



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