



The Conference Board
of Canada

Le Conference Board
du Canada

Atlantic Leaders Summit

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conferenceboard.ca

Themes

- Talent
- Research
- Innovation
- Entrepreneurship



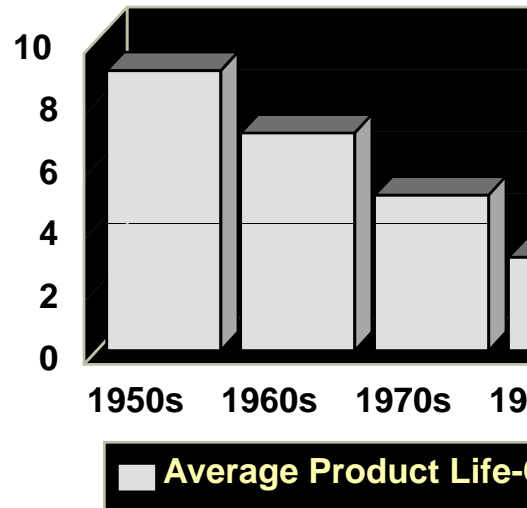
Challenges

- Demographics
- Productivity
- Industrial Structure
- Innovation
- Coordination
- Competitive Acceleration



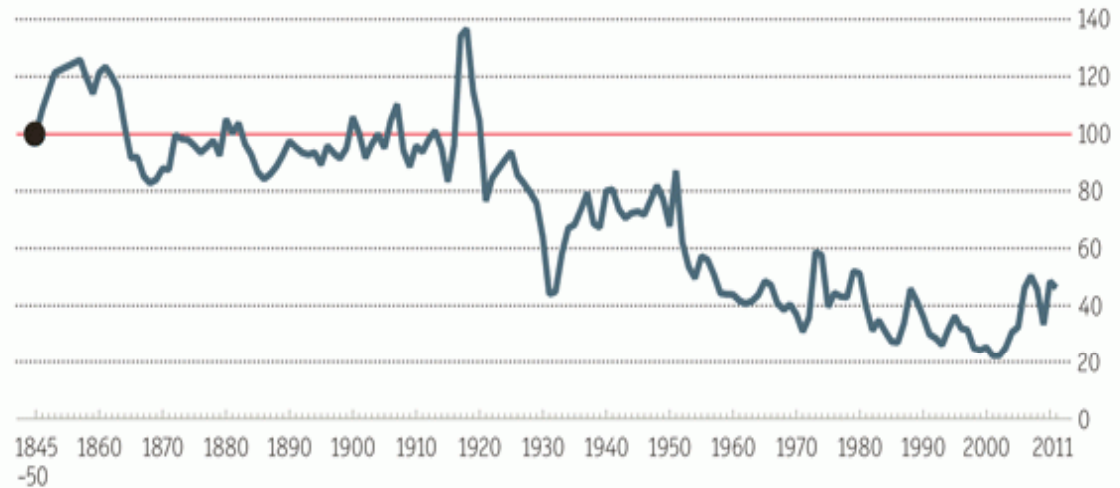
Why is it important?

Accelerated Technological Churn Example: Computer Industry



Metal detector

The Economist industrial commodity-price index, real* \$ terms, 1845-50=100



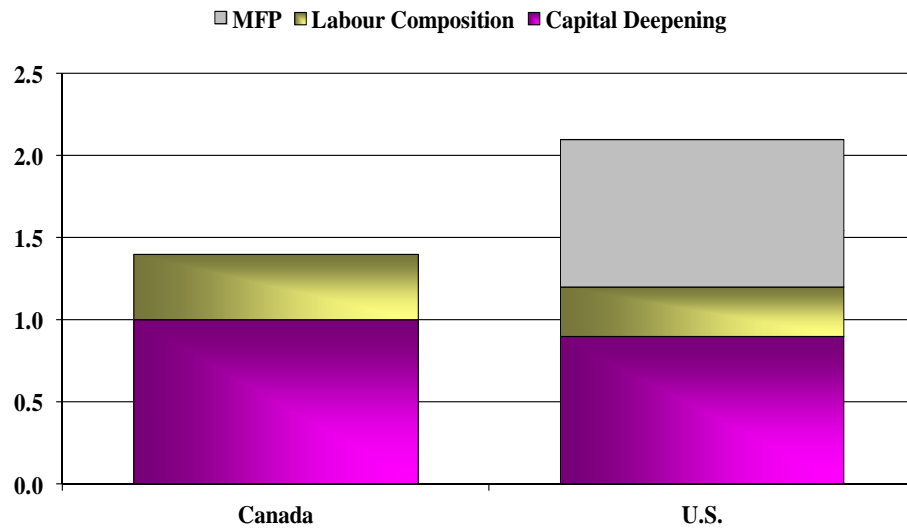
Sources: *The Economist*; Thomson Reuters

*Adjusted by US GDP deflator

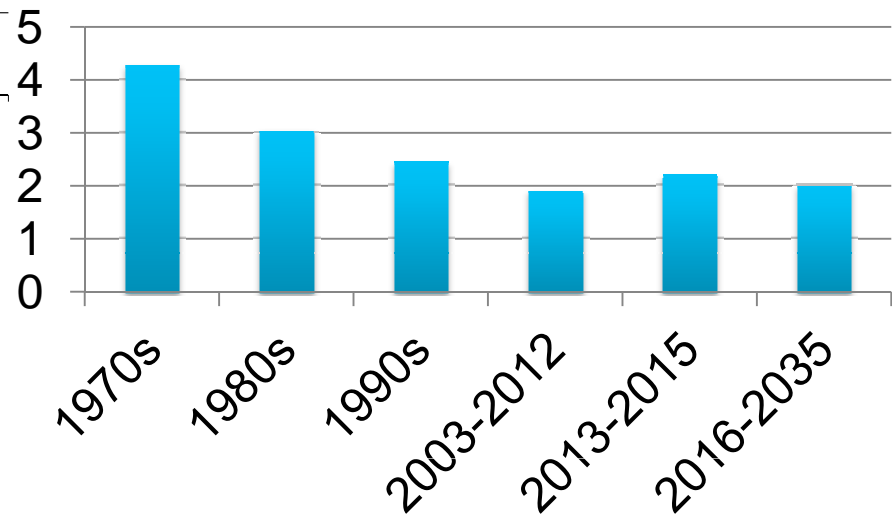


Why is it important?

1980–2011 Labour Productivity Growth (% average annual growth)



Canadian GDP Real Growth Rate %



Sources: The Conference Board of Canada; Statistics Canada.



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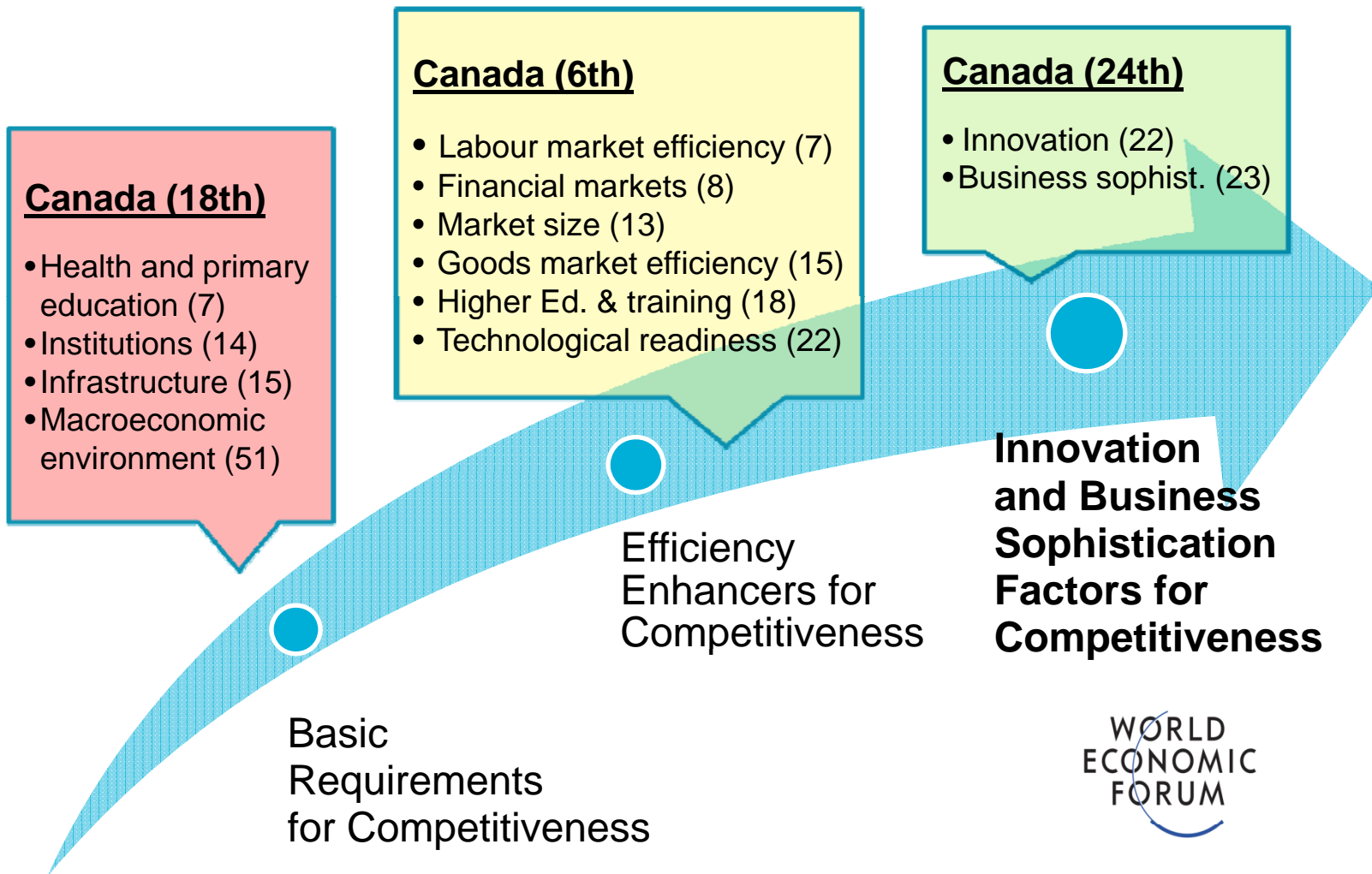
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2014 World Economic Forum Global Competitiveness

Country	Population (millions)	GDP per capita (US\$)	2014 Competitiveness rank (n = 144)
Switzerland	8.1	84,815	1
Singapore	5.4	55,182	2
United States	316.1	53,042	3
Finland	5.4	49,146	4
Germany	80.6	46,268	5
Japan	127.3	38,633	6
Hong Kong SAR	7.2	38,123	7
Netherlands	16.8	50,793	8
United Kingdom	64.1	41,787	9
Sweden	9.6	60,430	10
Norway	5.1	100,818	11
UA Emirates	9.3	43,048	12
Denmark	5.6	59,831	13
Taiwan, China	23.4	20,328	14
Canada	35.2	51,958	15
China	1,357.3	6,807	28
India	1,252.1	1,498	71
Sources: World Bank (2013); World Economic Forum (2013, 2014).			

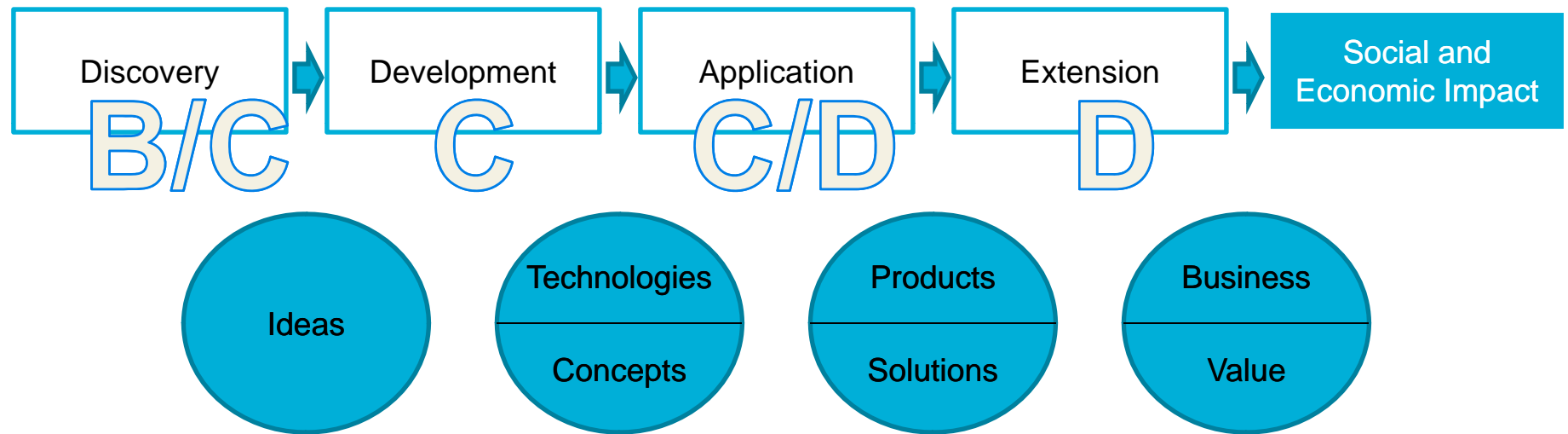


CANADA'S Overall Competitiveness Ranking, 2014: 15th (2013: 14th)

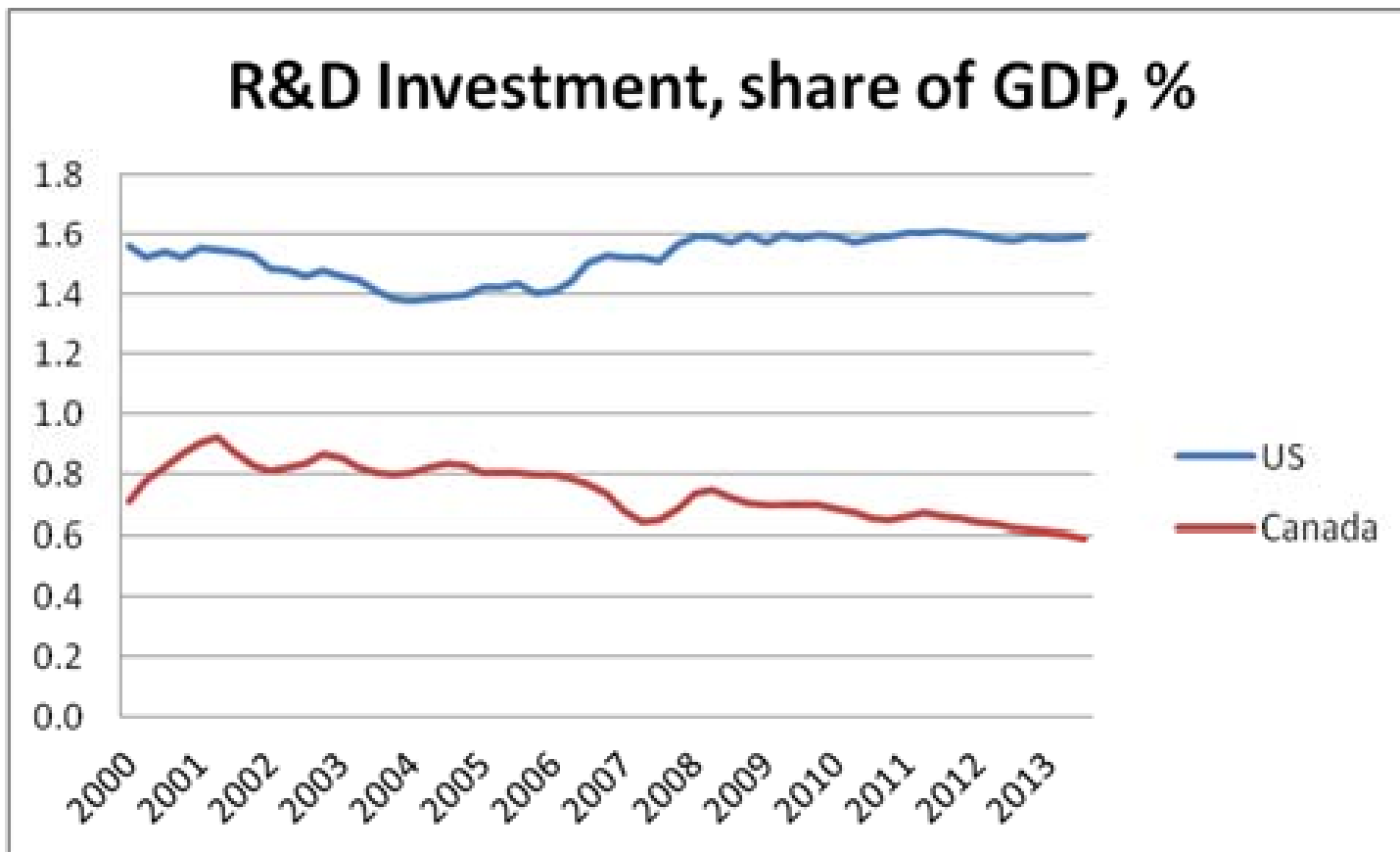


How are we doing?

Innovation Value Chain



How are we doing?



• Source: The Conference Board of Canada



Conference Observations

Culture

Capacity

Context

Commerce

Competition



Conference Observations

Collaboration

Clusters

Chains

Consumption

Communication



JUST DO IT !





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