





ASSOCIATION OF ATLANTIC UNIVERSITIES  ASSOCIATION DES UNIVERSITÉS DE L'ATLANTIQUE


 Atlantic Canada Opportunities Agency Agence de promotion économique du Canada atlantique


 Canada

**2016 Graduate Retention Study**  
**Summary of Results**  
**June 2016**





**Margaret Brigley, CMRP**  
**President & COO, CRA**




www.cra.ca | info@cra.ca | 1.888.414.1336 

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## Study Objectives


-  **Assess graduates' overall education experience and understand what their plans are following graduation**
-  **Determine what is compelling graduates to leave Atlantic Canada**
-  **Identify what factors influence the ability to stay within the region**
-  **Understand how opinions vary by student type**


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## Research Methodology


 **Online Survey**  
Email invitations distributed by institutions to 2016 graduating students

 **Field Dates**  
March 29 – April 6, 2016

 **4,643**  
Completed Surveys

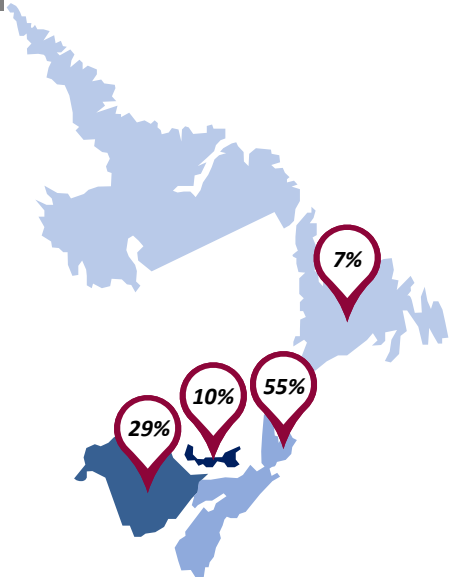
 **21** of 22 institutions took part

 **16 universities**  
**5 colleges**


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## Location of Respondents




29% 10% 55% 7%

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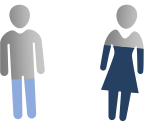
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## Graduate Profile

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## Graduate Profile



**32% Male vs. 67% Female**

**1 in 10** are international students



| Category         | Percentage |
|------------------|------------|
| University grads | 71%        |
| College grads    | 29%        |


| University graduate breakdown | Percentage |
|-------------------------------|------------|
| Undergraduate Degree          | 77%        |
| Masters' Degree               | 13%        |
| Doctoral Degree               | 2%         |

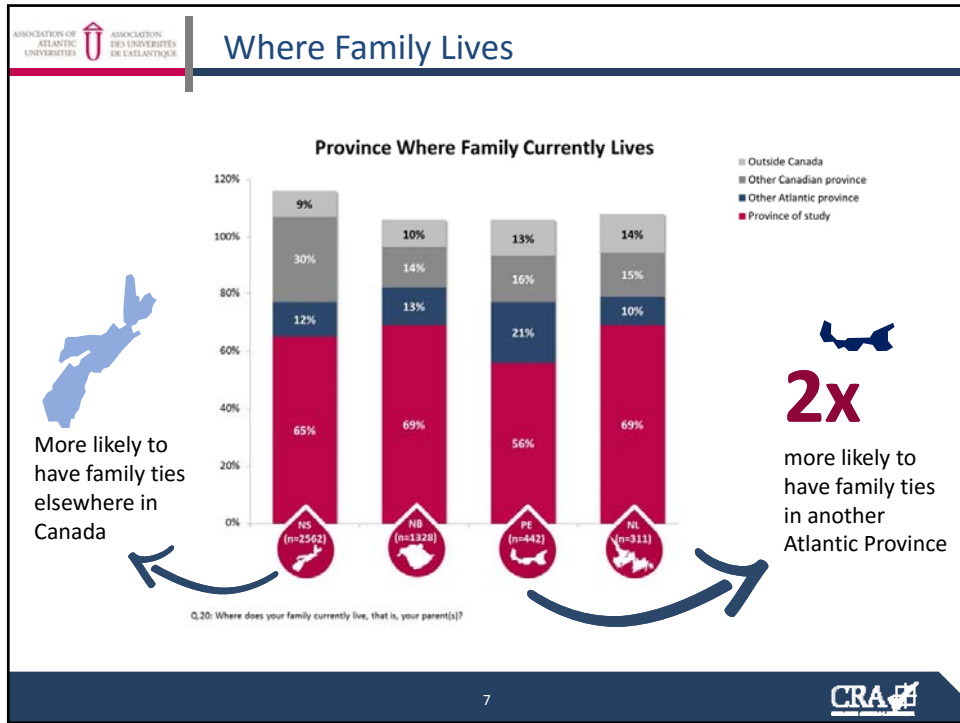
  

| College graduate breakdown | Percentage |
|----------------------------|------------|
| Diploma                    | 58%        |
| Certificate                | 37%        |
| Other                      | 5%         |

**Language**

|         |     |
|---------|-----|
| English | 90% |
| French  | 10% |

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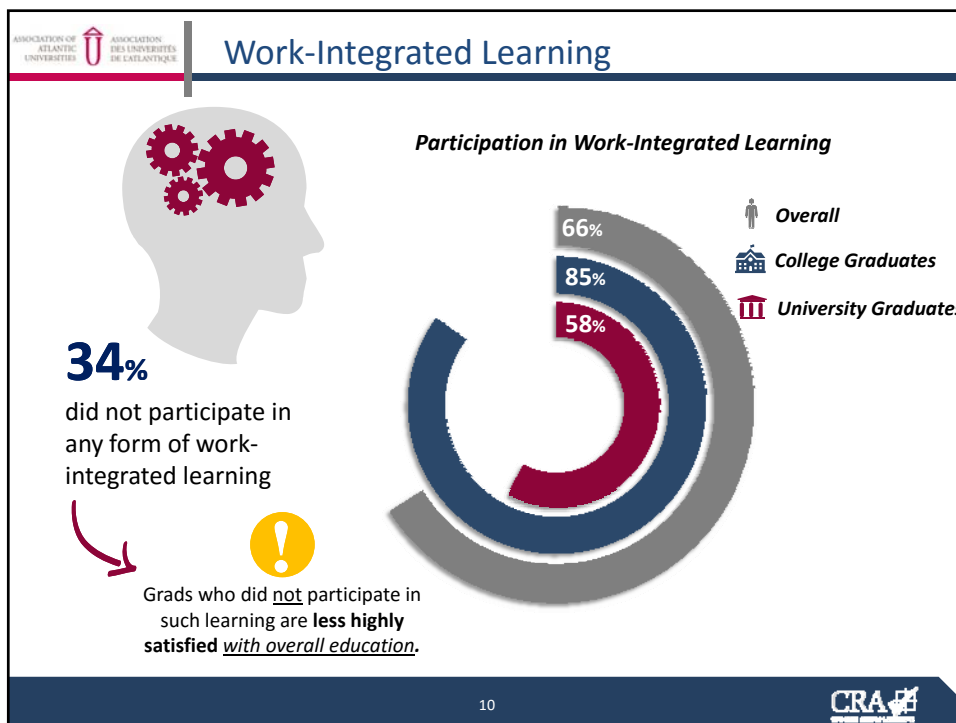
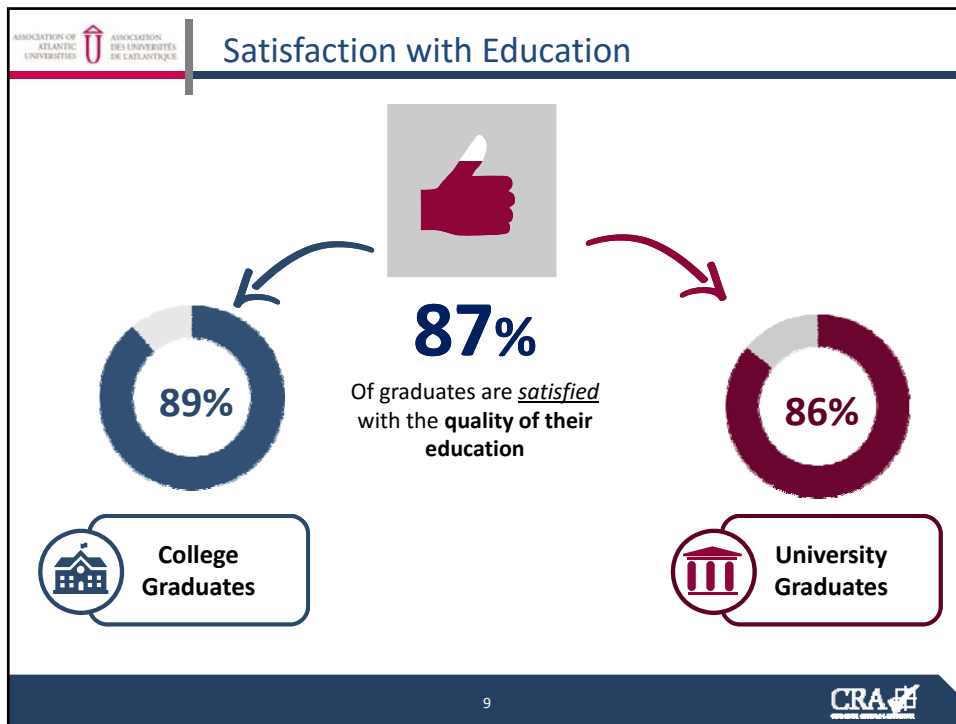


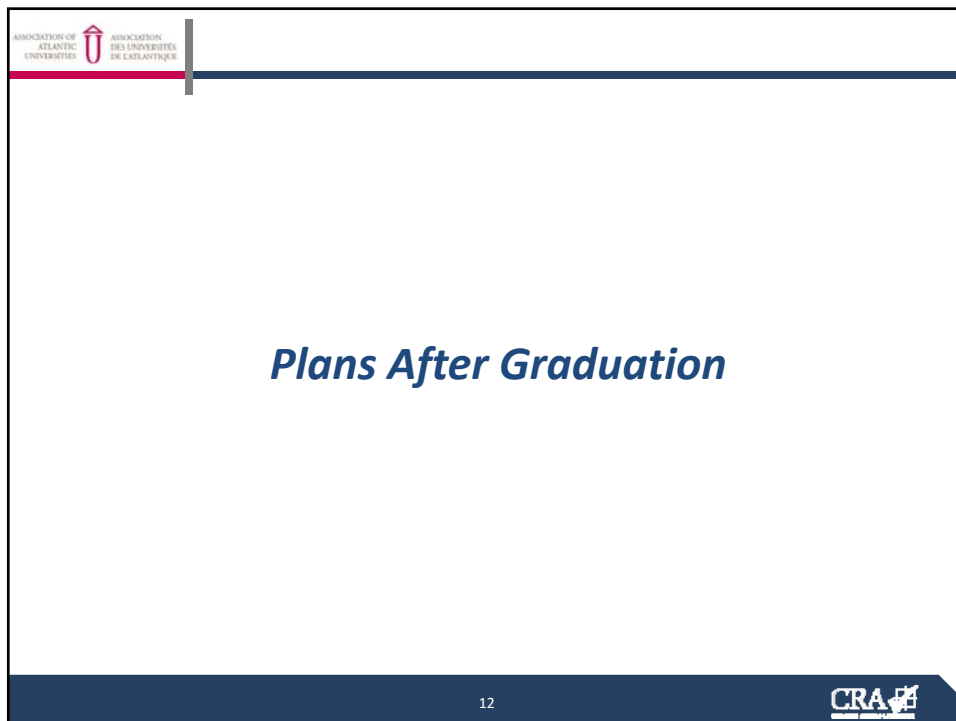
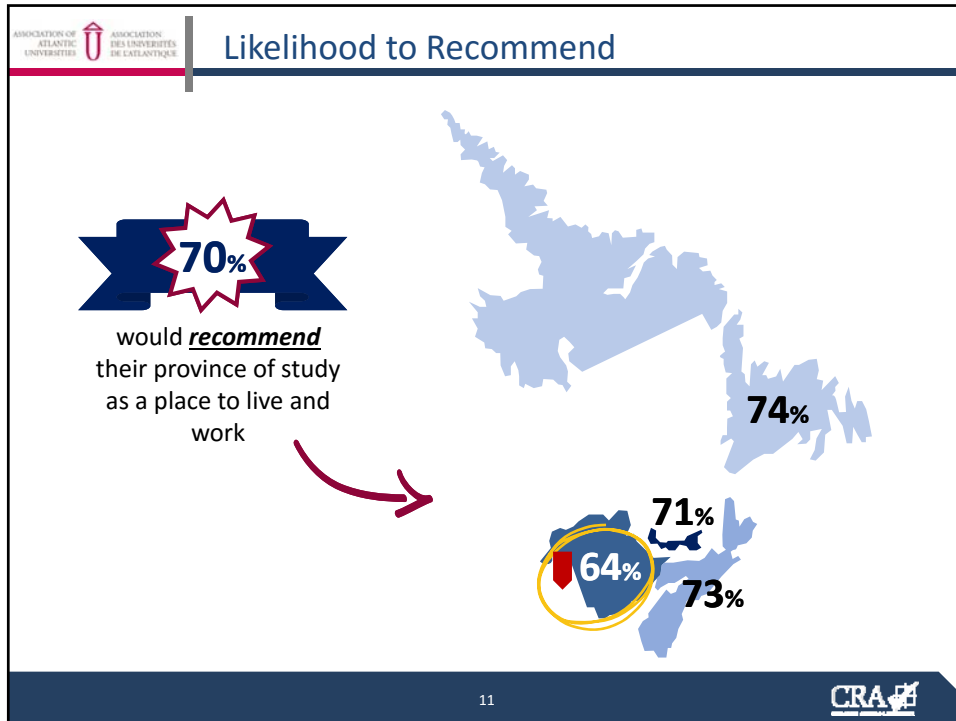
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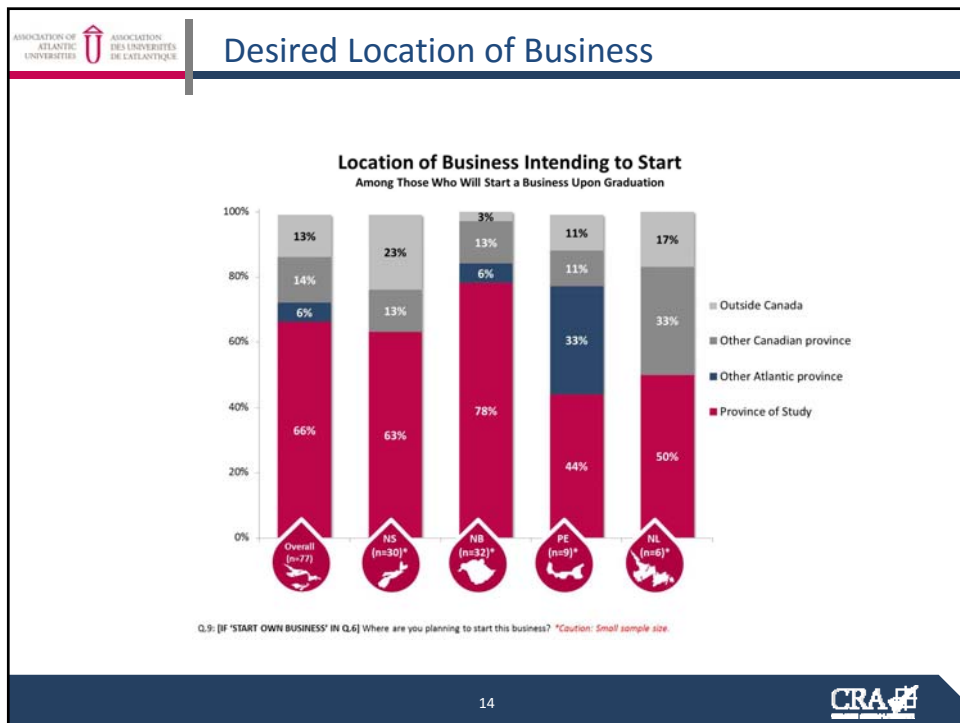
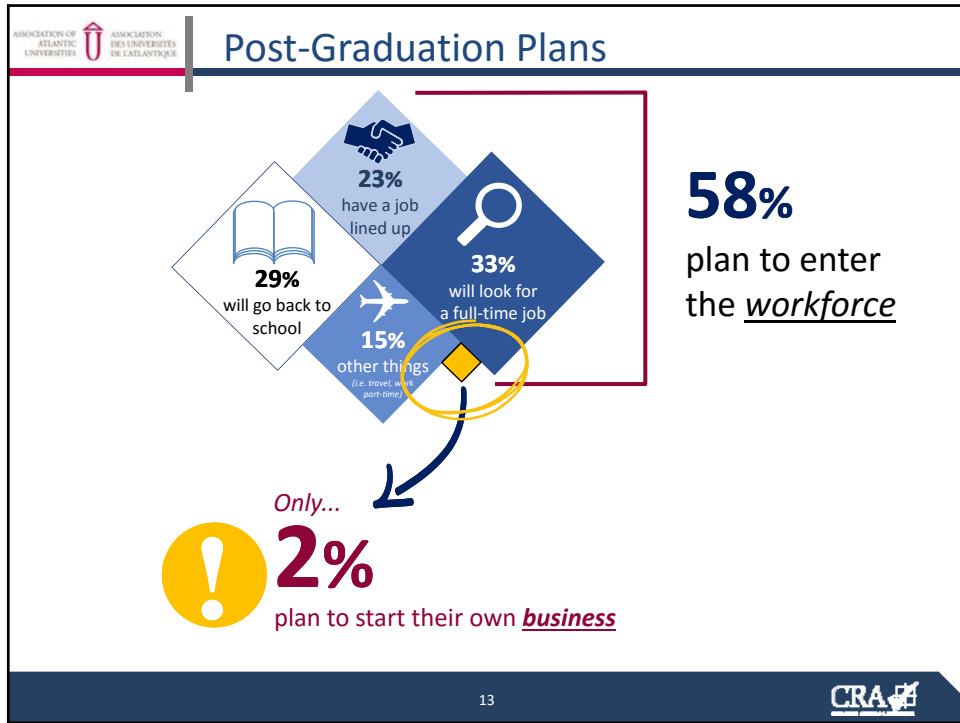
## Graduates' Experience

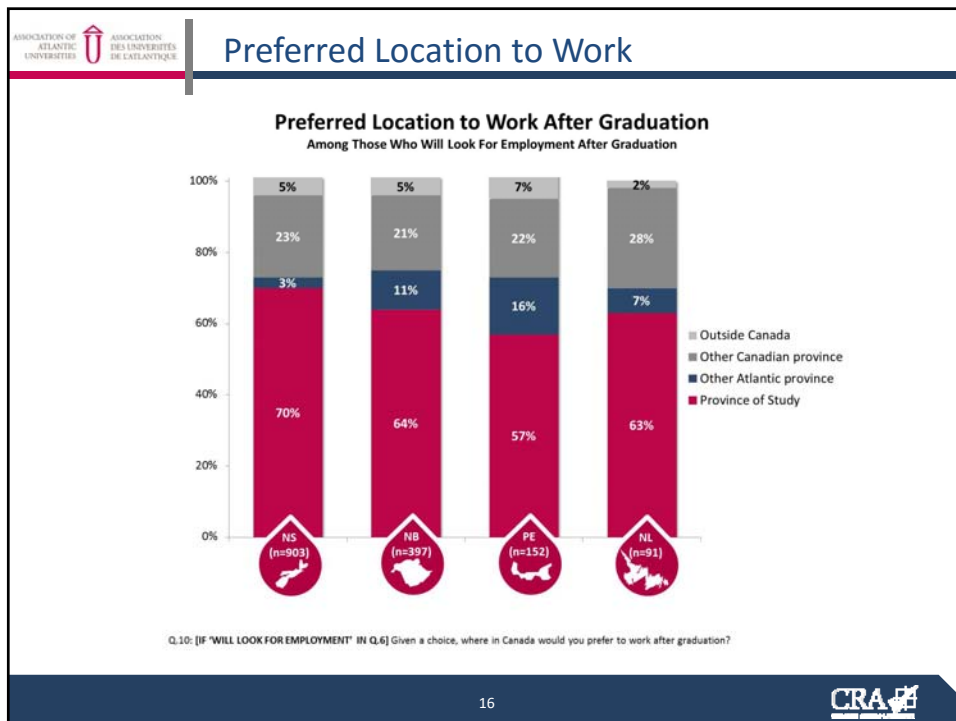
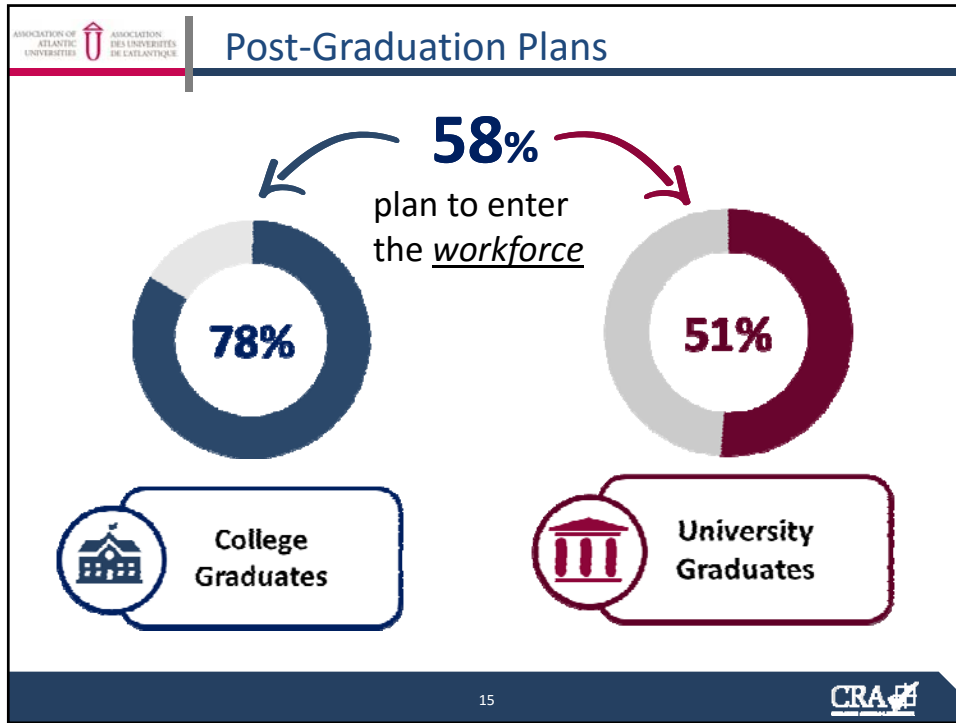
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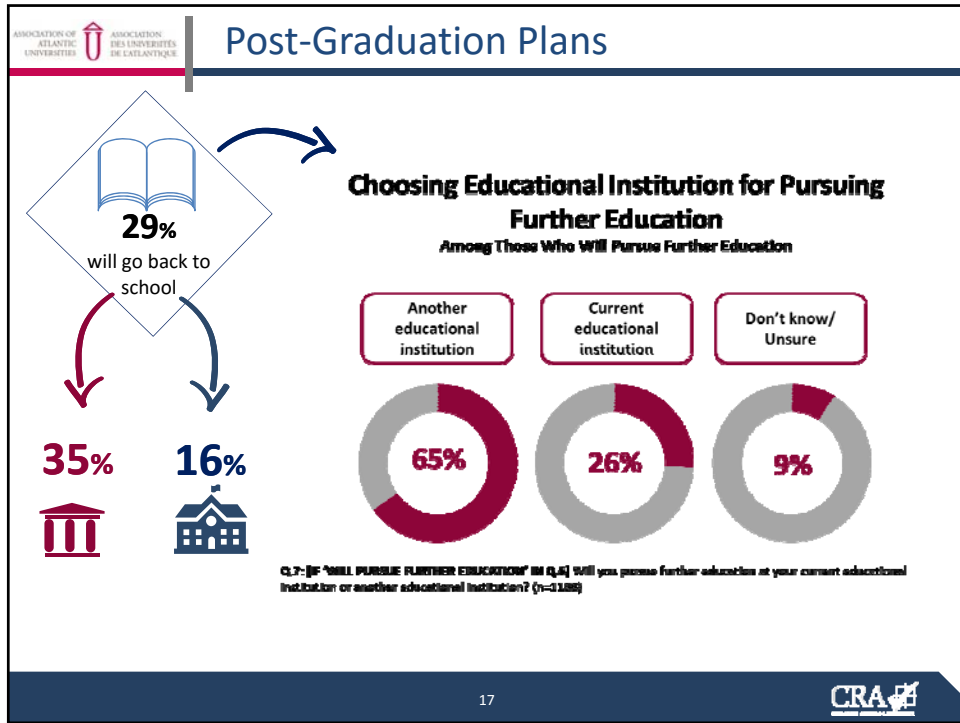


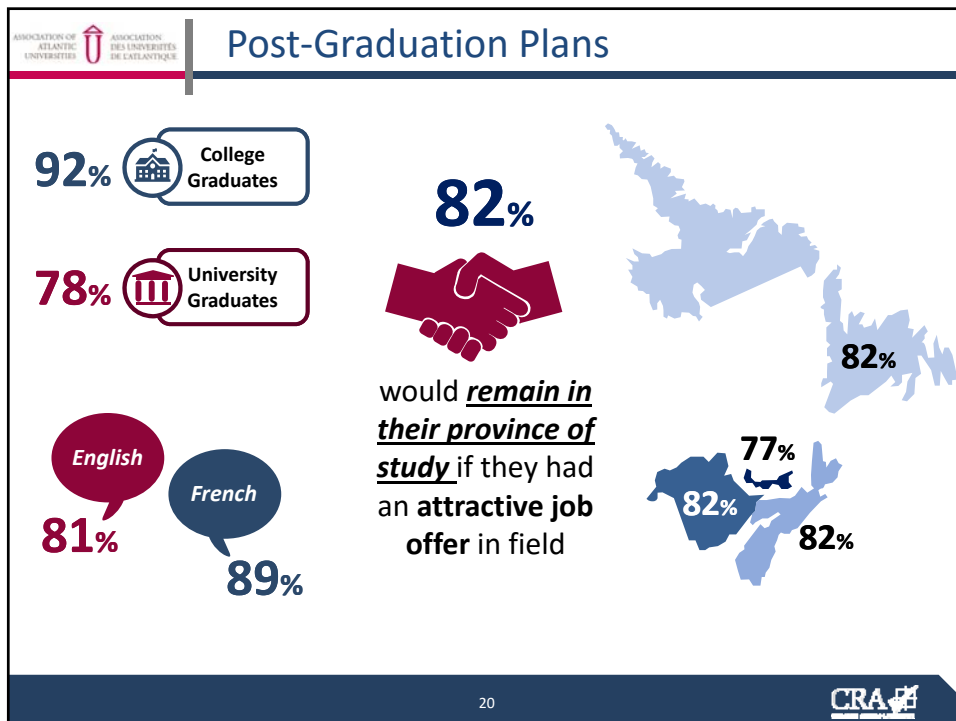
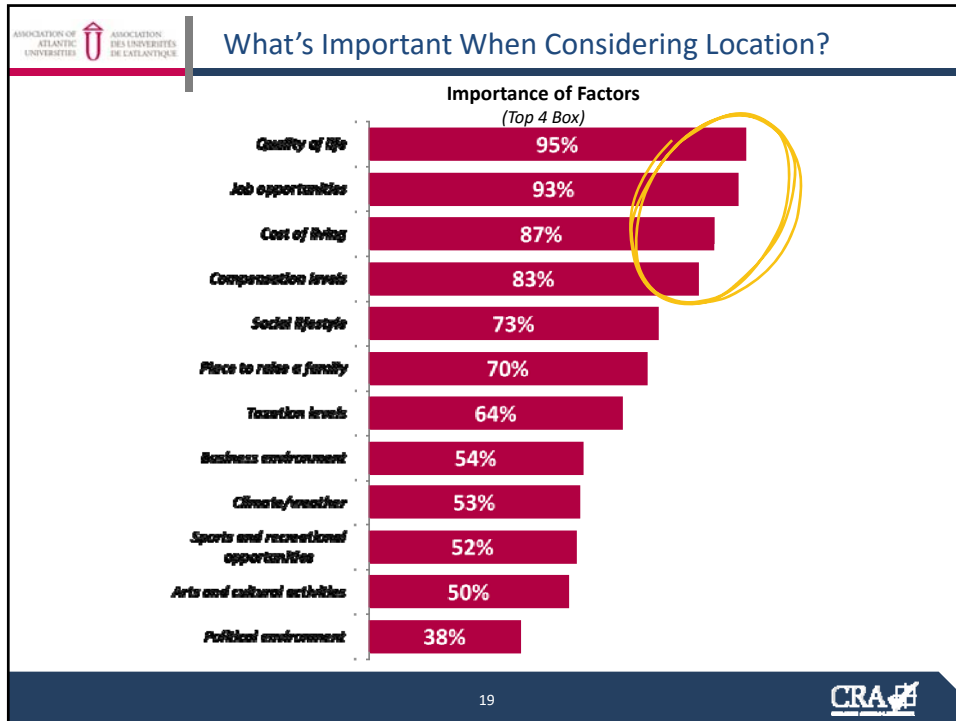


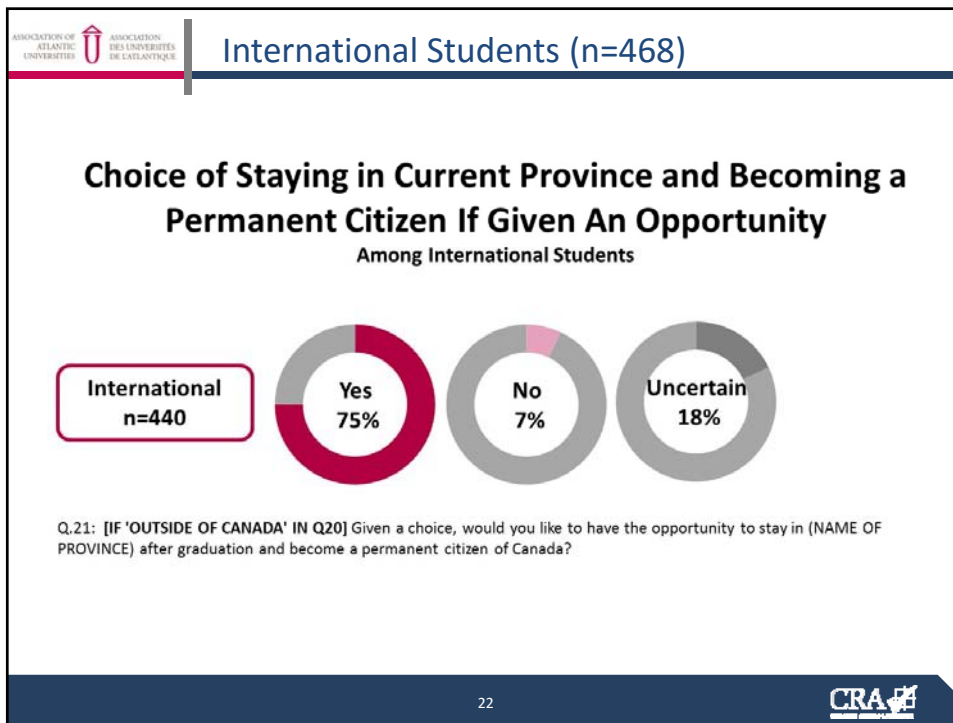
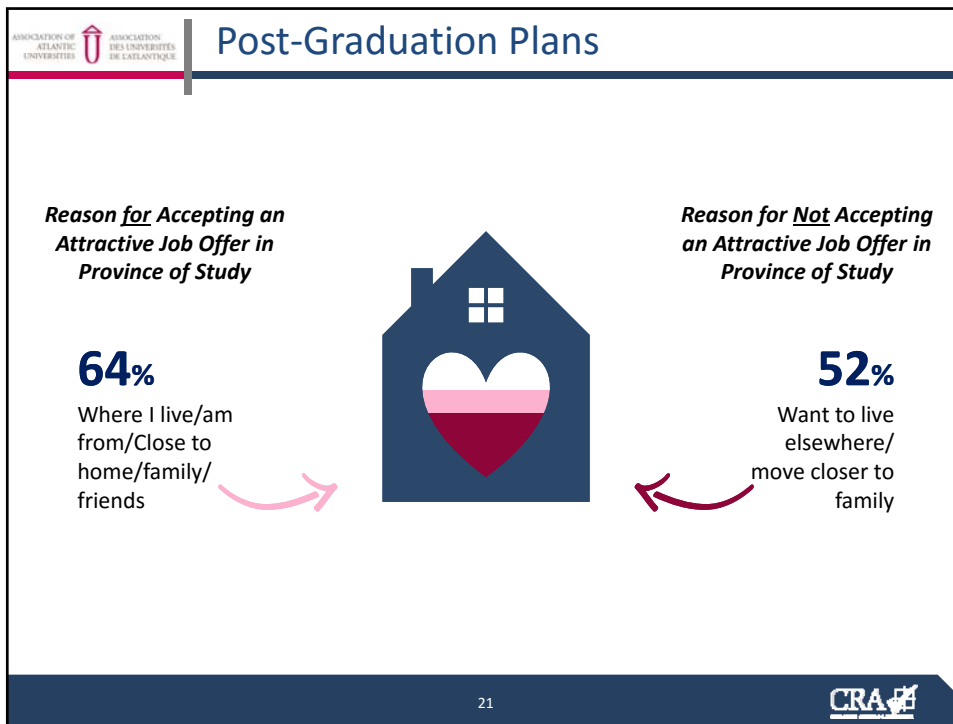













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## Regional Perceptions

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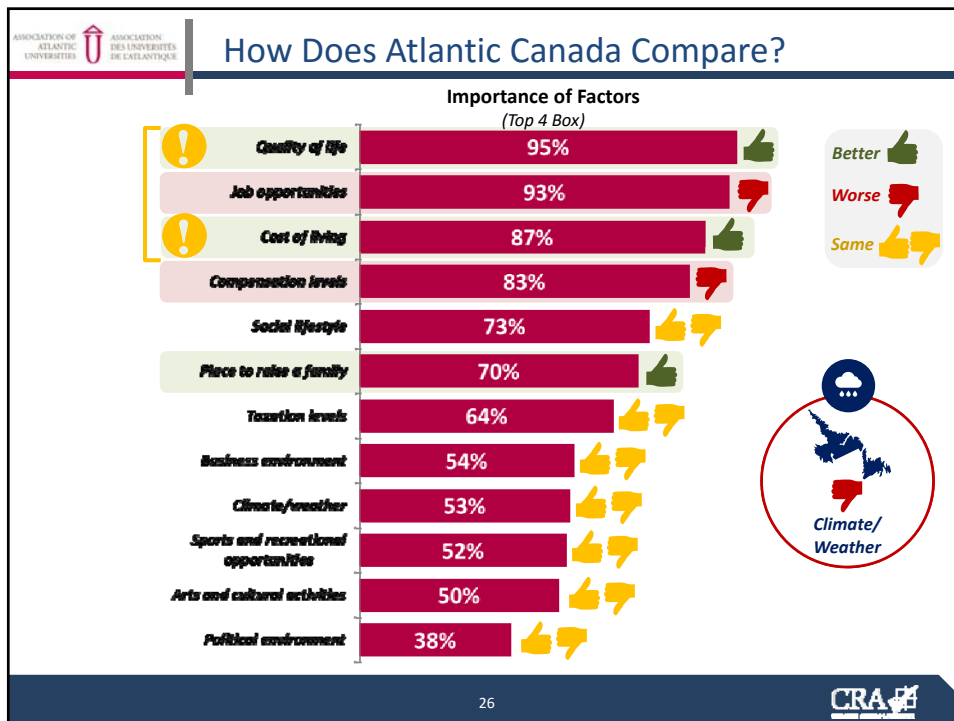
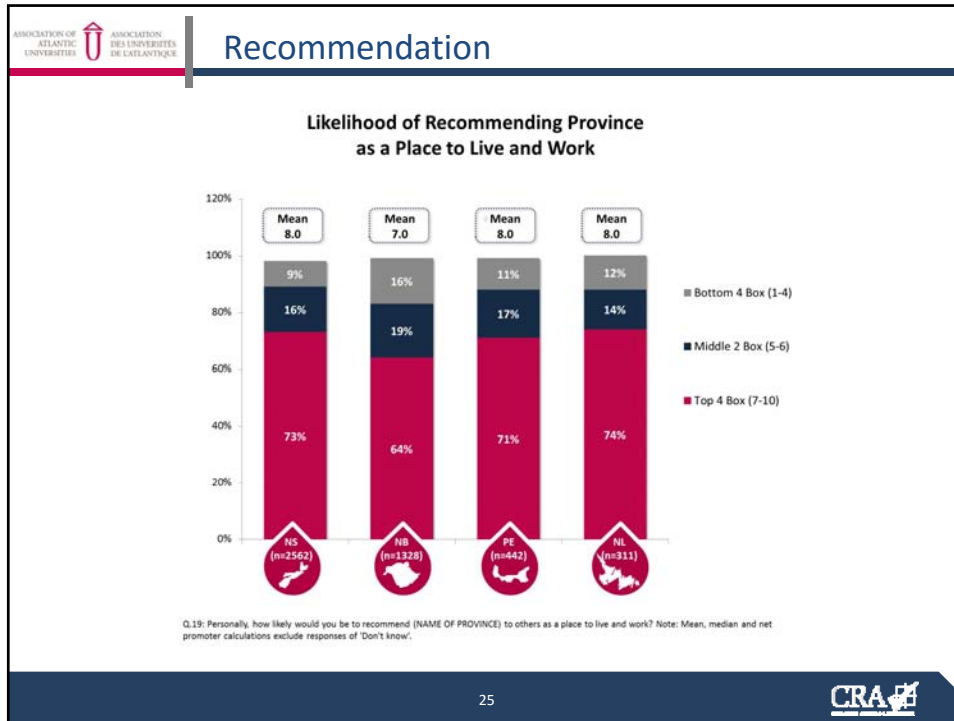
## Preferred Location to Work

### Would Consider an Atlantic Province (By Student Type)

| Student Type                    | Percentage |
|---------------------------------|------------|
| Overall                         | 90%        |
| Atlantic Canada Student         | 96%        |
| Outside Atlantic Canada Student | 79%        |
| International Student           | 72%        |

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## Financial Considerations

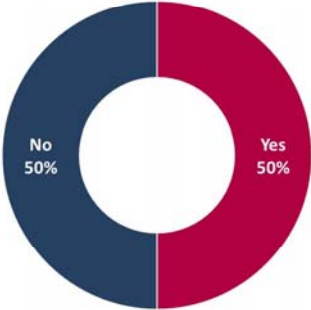
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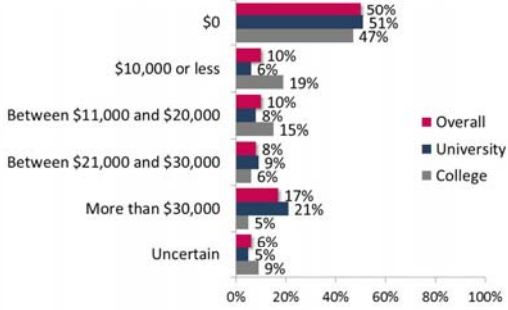
## Student Loan Debt

### Student Loans



Q.22: Do you currently have a student loan? (n=4643)

### Amount Currently Owed in Student Loans



Q.23: How much do you currently owe in student loans? (n=4643)

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