



ASSOCIATION OF ATLANTIC UNIVERSITIES
ASSOCIATION DES UNIVERSITÉS DE L'ATLANTIQUE

*Award For Excellence in Teaching
2011
Distinguished Teaching Award*

DR. ROSEMARY POLEGATO

It is difficult to quantify Dr. Rosemary Polegato's far-reaching commitment to student learning and teaching excellence. A Professor of Marketing at Mount Allison University's Ron Joyce Centre for Business Studies, Rosemary has developed courses which explore arts and culture management and the intersection between consumer behaviour and environmental consciousness. Many of these courses are unique in Atlantic Canada.

Rosemary's contributions as an influential teacher and colleague are also felt beyond the Mount Allison campus and extend to all the classrooms where her widely-adopted Consumer Behaviour textbook is used. Yet, her students say that she provides lessons that go far beyond any text—lessons that “stay with you for life.” Colleagues describe Rosemary as a “leading force” in the development of community-based learning and collaboration to encourage cultural engagement at the local level.

Rosemary reaches beyond the classroom walls to connect productively and harmoniously with the wider community. For example, she has been a pioneer in the delivery of week-long intensive courses that attract non-traditional learners. She is always looking for ways to involve her students with real-life projects. Most notably, Rosemary has built vibrant relationships with the Arts community to benefit her students, and she encourages them to do the same through internships, projects, and attendance at local events, galleries, and performances.

Known for her high standards as a teacher and a scholar, Rosemary shares her teaching initiatives freely with her colleagues on campus and at regional and international conferences. She has served on many influential committees both at Mount Allison and in scholarly societies dedicated to Arts Education. Through her mentorship and example, Rosemary encourages learners to broaden their educational horizons. She regularly publishes and presents with her students, she has coordinated international exchanges with three European universities, and she was the inaugural director of Leadership Mount Allison. In short, Rosemary does more than teach: she helps to create a new generation of scholars.

Rosemary Polegato brings to her classes a passion for enquiry across disciplines; she encourages a reflective appreciation for the role of arts and culture in society; and she models a dedication to life-long learning. Wherever the central value of teaching and learning is articulated, there you will find Rosemary Polegato.

In 2007, Dr. Rosemary Polegato received the first Crake Teaching Award in Mount Allison's Faculty of Social Sciences. In 2011, this extraordinary educator adds the Association of Atlantic Universities Distinguished Teaching Award to her many well-deserved honours.